

Booth Design Regulations

1. BOOTH CONSTRUCTION

The Art Basel in Miami Beach Booth Design Regulations form an integral part of the contract between the Exhibitor and Art Basel U.S. Corp. (see the exhibitor application and terms of application). The following regulations for booth construction must be strictly followed. Union 1175 - the labor union handling all build-outs at the Miami Beach Convention Center (MBCC) - will not execute booth configurations that it deems unsafe. No exceptions can be made by Union 1175. Therefore, for safety and design reasons, all wall constructions are subject to prior verification by the Show Management.

1.1 STABILITY OF BOOTH WALLS

All booth sketches must be approved by the Show Management. In the event your proposed booth configuration does not comply with the Booth Design Regulations, the Show Management will contact you.

As walls cannot be fixed from the ceiling or to the floor of the MBCC, every exhibitor is responsible for the stability of all their booth walls, including the perimeter walls (in rare cases, uneven floor conditions may require extra support).

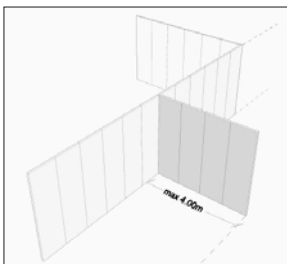
1.1.1 Perimeter Walls

The walls defining the borders of your booth are marked on your booth sketch. These must be stabilized according to the booth design regulations below. Additional supporting walls may or may not be necessary depending upon the design of neighboring booths. The Show Management handles incoming orders according to the date of receipt.

1.1.2 Additional Walls

If you have additional meters of walls included in your participation package, they are listed on your booth sketch. These must be stabilized according to the booth design regulations below, just as any additional wall that you order. Additionally ordered walls, including the ones needed for reasons of stability, will be charged to the exhibitor. There is no refund for unused walls that are included in the participation package. Any unused participation package walls expire at the second late-order deadline (please refer to our online Showkit).

1.1.3 Walls Supported at Only One End



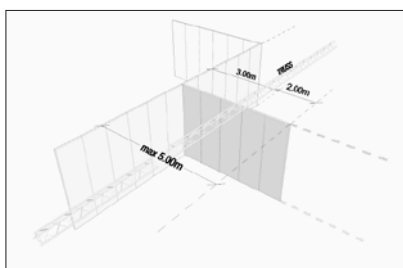
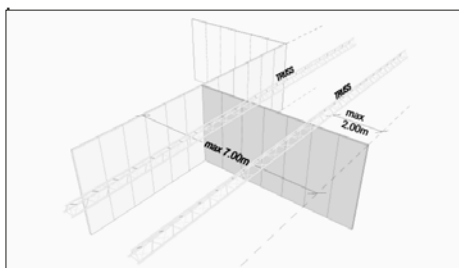
Maximum 4 m (13.12 ft)

The maximum extended running length for any wall supported at only one end is 4 m (13.12 ft).

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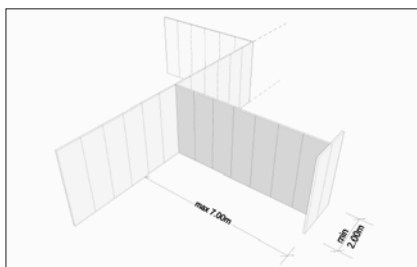
Lighting Truss

In some instances, a lighting truss may help to support a wall configuration. In no case may an unsupported wall section run more than 2 m (6.56 ft) beyond a truss support (see illustrations below)

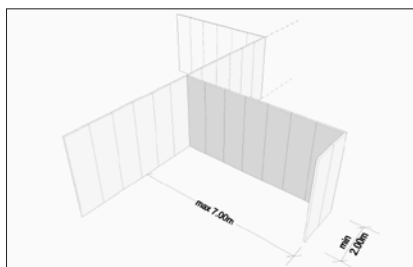


1.1.4 Walls Supported at Both Ends

Any section of wall longer than 4 m (13.12 ft) must be supported at both ends. Options include adding a perpendicular panel of at least 2 m (6.56 ft) at the end in either a ,T' or an ,L' configuration (see illustrations below). Regardless of the configuration, the maximum distance allowed between two supporting walls is 7 m (22.97 ft).

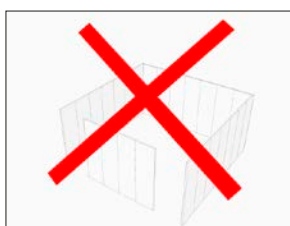


'T'-Configuration

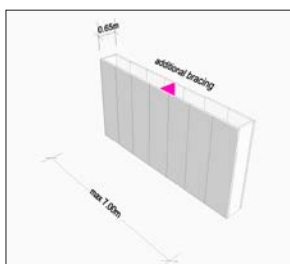


'L'-Configuration

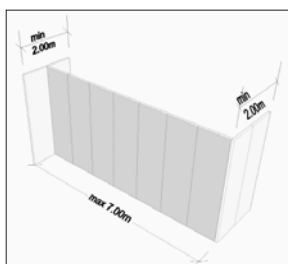
1.1.5 Freestanding Walls



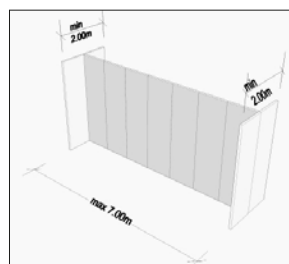
Due to their instability, freestanding walls cannot be built. The following alternatives to freestanding walls can be realized by constructing a wall with a freestanding box or end panels ('TL' or 'H' configurations):



Freestanding Box



'TL' Configuration



'H' Configuration

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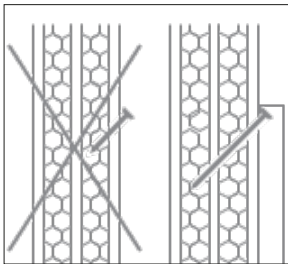
1.1.6 Boxed Walls

The minimum depth for a freestanding box is 0.65 m (2.13 ft). For stability reasons a support bracing or wall element inside the box will be required.

1.2 BOOTH WALL REGULATIONS

All walls are 3.54 m high (11.61 ft) and 7.5 cm (2.95 in) thick. The walls can hold objects of up to 30 kg (66 lbs) per 1 m (3.28 ft) wall panel. It is the responsibility of the exhibitor to ensure all artwork is securely and correctly fixed to the walls. If you want to hang heavy objects, reinforcement is needed which consists of a 19 mm MDF panel and can hold up to 100 kg (220 lbs) per 1 m (3.28 ft) wall panel. It must be ordered prior to move-in through your Gallery & Project Manager (see 2.8 Heavy Artwork Installation Regulations).

1.2.1 Wall Attachment Regulations



The wall system consists of a modular honeycomb construction, at the center of which is an additional layer of wood. To ensure that artworks hang safely, nails and screws should be at least 4 cm (1.57 in) long in order to reach the central layer of the wall and to ensure that the attachment cannot break loose. In case of reinforced walls, nails or screws must be at least 6cm (2.3in) long to reach the central MDF layer at the core of the wall to ensure safe hanging.

The exhibitors are responsible for ensuring that their artworks are correctly attached or affixed to the walls. Art Basel U.S. Corp. disclaims all responsibility for damage resulting from incorrect attachment/installation, and the Exhibitor acknowledges and agrees with such disclaimer.

1.2.2 Wall Painting and Wallpaper Regulations

All paint jobs must be executed by Union 1175 laborers. Exhibitors are not allowed to paint walls themselves. Only Benjamin Moore brand paint may be used. Please inform your Gallery & Project Manager of the specified color code (Benjamin Moore, RAL or NCS). No paint, glue or varnish may be applied to wall/door elements (including artworks applied directly to the walls) without prior written permission from the Show Management, such permission may be withheld in the Show Management's sole and absolute discretion. If these painting regulations are not followed, a penalty fee equal to the onsite late order painting cost will be charged to the exhibitor.

The application of wallpaper must be pre-ordered by the exhibitor and executed by Union labor. If the wallpaper is part of an artwork, this can be installed by the exhibitor and certain conditions will apply regarding the application materials used and its removal. A water-based glue is recommended and can be pre-ordered from your Gallery & Project Manager. Wallpaper applied by the exhibitor must be removed from the wall after show closure. If wallpaper is not removed, the exhibitor will be charged at an hourly labor rate for removal. Should this amount be more than the cost of total wall damage, the lower amount will be charged.

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Should Union labor install the wallpaper, a sample of the wallpaper and installation manual for application is needed, please contact your Gallery & Project Manager for further details and deadlines. Standard glue (water-based) will be used and it is in the responsibility of the Exhibitor to supply enough wallpaper for installation which will be determined based on the complexity of the design. In cases where the wallpaper requires any other type of glue, the exhibitor shall send Art Basel samples for testing 30 days prior to installation. A minimum of 1 hour labor costs will be charged for testing.

1.2.3 Wall Damage Regulations

1.2.3.1 Total Wall Damage

Any of the following are considered total wall damage and will incur a USD 1,100 fee per damaged wall element and charged to the exhibitor:

- Any wall damage larger than 1 cm (0.4 in) in diameter
- A concentration of multiple holes
- Holes that penetrate through the entire wall element.
- Wallpaper, tape, glue or paint that is not water-based and therefore cannot be removed
- Any drilling into the aluminum frame of the wall panel
- Any drilling in the aluminum end caps (a wooden end cap can be ordered at a cost if drilling is needed)
- Any damages which compromises the structural integrity of the wall/door panel and/or impairs the load bearing capacity

1.2.3.2 Repairable Wall Damage

Labor hours will be charged for removing any screws, nails, pins, anchors, or vinyl letters that have been left behind on the wall. Any paint that may have been applied by an exhibitor for an art work presentation will have to be painted back to white by Art Basel's vendors and those costs will be charged according to the late order onsite price.

1.2.4 Wall Text and Gallery Logos

General booth signage is provided by Art Basel and will automatically be installed. Any additional information applied to the exhibitor's wall, displaying the gallery's name or logo, may only be applied to a wall inside your booth (not on an aisle or outward-facing wall or spine of a wall). Letters and fonts may not be larger than 15.24 cm (6 in). Wall text displaying artist names may not be larger than 5 cm (2 in). Please note that all gallery texts and logos on walls must be approved in writing by Show Management prior to exhibitor move-in.

1.2.5 Adjacent Walls

If your booth has adjacent walls where we permit artwork to be hung, they will be assigned to your booth and billed. The price includes one wall washer per 2 m (6.56 ft) of wall.

1.2.6 Crates leaning against Walls

Due to safety reasons and to avoid possible wall damage, crates or other heavy objects must not lean against any booth walls. Any repairs necessary due to damages by freight handler or exhibitor will be at the expense of the exhibitor.

1.3 BOOTH BORDER AND ENTRANCE REGULATIONS

Due to security and design issues, all booth borders which face an aisle must be accessible through an entrance which is at least 2 m (6.56 ft) wide. Additionally, all corner booths must be designed as openly as possible. Doors and curtains must not be located on the perimeter of your booth. Doors must be recessed in from the aisle by a minimum of 25 cm (9.84 in) and must open into the closet and not towards the aisle. Furniture must be set up within the booth area. It cannot be placed on the aisle.

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1.4 FLOOR DAMAGE REGULATIONS

Nothing may be attached or drilled into the concrete floor of the MBCC. Any floor damage will be charged to the exhibitor based upon the labor charges and material costs involved in its repair.

1.5 CEILING REGULATIONS

The Miami Beach Fire Marshal must approve all booth ceiling constructions including materials. Therefore, all booth ceilings are subject to verification by Show Management and must be submitted by a certain date, which will be communicated with your booth sketch. Ceiling materials must be treated with fire retardant treatment.

1.6 STORAGE SPACE REGULATIONS

If storage space is permitted within your booth, it must not exceed 20% of the total booth space. Storage space must be closed either by a door or a white curtain ordered from Art Basel U.S. Corp.

1.7 SPECIFIC REGULATIONS FOR THE NOVA, POSITIONS, AND SURVEY SECTOR

At least 50% of the booth border facing an aisle must be kept open. It is not permitted to have a closet within the booth.

2. ARTWORK PRESENTATION

All installations inside the MBCC, excluding the installation of artworks, must be executed by Union 1175 laborers.

2.1 ARTWORKS PROTRUDING INTO THE AISLES

Artworks may only be presented within the booth area. For safety reasons artwork installed on booth perimeter walls that are facing the aisles cannot protrude more than 15 cm (5.9 in) into the aisles. Should you plan to install large works on exterior walls, it is mandatory to recess the wall so that the artwork does not protrude into the aisle. If you fail to comply with this regulation, the Show Management reserves the right to either remove the artwork or recess the wall at the cost of the exhibitor. If you plan to protect your artwork on perimeter walls with museum barriers, they must be placed within the booth area and walls must be recessed accordingly.

2.2 ARTWORKS EXCEEDING THE BOOTH WALL HEIGHT

The standard height of the booth wall is 3.54 m (11.614 ft). All exhibits or installations that deviate from the standard height of the booth walls need to be approved in writing by the Show Management, which such approval may be withheld in the Show Management's sole and absolute discretion.

2.3 ARTWORKS INVOLVING WATER, FIRE, SMOKE, DANGEROUS OR FLAMMABLE MATERIALS

Artworks involving water, fire, smoke, other dangerous or noxious fumes, effluent or emissions or dangerous or flammable materials are not permitted. Note that any potential safety hazards related to Artworks must be reported in the Risk Assessment Form in the online Showkit. All artwork is subject to the MBCC Fire and Safety Requirements (included as part of the exhibitor application and terms of application).

2.4 PERFORMANCES

Any performances held inside the booth must not disturb the exhibitors in neighboring booths either visually, acoustically or spatially, and must be approved in writing by the Show Management. They must not in any way impede the circulation of the visitors in the aisles.

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2.5 AUDIO AND VIDEO

Audio and video systems must be operated with a subdued volume at all times, as determined by the Show Management in its reasonable discretion.

2.6 ARTWORKS INVOLVING LIGHT AND ELECTRICITY

The installation of certain artworks may entail special electrical requirements. These must be in compliance with the electrical safety requirements, and must be brought to the attention of the Show Management prior to the exhibitor move-in (see 3. Lighting and Electricity Regulations) and approved in writing (please refer to the Risk Assessment Form in the online Showkit). Light Installations (neon displays, LEDs, etc.) may not be placed on the external walls of the booth, to avoid interference with the presentation of neighboring booths.

2.7 NEON REQUIREMENTS

- All of the electrical components and wiring shall be fully enclosed and protected from direct access by the public.
- The neon tubes must be covered with plexiglass or glass to prevent visitors from coming in contact with the tubes and the electrical wiring/components. Where glass or plexiglass covers are not feasible, a barrier shall be used to prevent visitors from reaching out and touching the neon tubes or the electrical components. The barrier shall be at least 1.25 m (4.1 ft) away from the nearest tube or electrical component and be high enough to prevent people from stepping or falling over it, approximately 0.5 m (2.46 ft). The barrier can be stainless steel railing, wires, ropes, or glass panels and should be fastened to the adjacent walls.
- If a neon work is unprotected (without a plexiglass cover or barrier) it needs to be mounted no less than 2.29 m (7.6 ft) above the floor.
- The transformers shall have an Underwriter's Laboratories (UL), Factory Mutual (FM) or ETL label.
- Wiring penetrations through the display panels/partitions shall be fully insulated. All wiring shall be isolated from contact with the internal wood components of the partitions.
- All neon installations remain subject to review and approval by the Fire Marshal.

2.8 HEAVY ARTWORK INSTALLATION REGULATIONS

Your Gallery & Project Manager must be informed in writing about heavy installations, i.e. over 30 kg (66.14 lbs) per 1 m wall panel, prior to the exhibitor move-in, so that the Show Management can propose reinforcement solutions. Such orders are implemented only after the exhibitor receives and approves the cost estimate. Art Basel U.S. Corp disclaims all liability for damaged artwork, personal injury or otherwise resulting from incorrect attachment/installation. A split of weight of an artwork heavier than 30kg over more than one wall panel must be approved by your Gallery & Project Manager. A minimum distance of 1m (39.4in) must be kept between each mounting point in case weight is split on more than one panel.

Reinforced walls can carry up to 100kg per running meter wall. The additional layer adds approx. 1.9cm (0.75in) to the standard wall. A split of weight of an artwork heavier than 100kg over more than one reinforced wall panel must be approved by your Gallery & Project Manager and may require an engineering report at additional costs. Art Basel U.S. Corp disclaims all liability for damaged artwork, personal injury or otherwise resulting from incorrect attachment/installation and Exhibitor acknowledges and agrees with such disclaimer.

2.9 SUSPENDING ARTWORKS

Rigging points must be executed in compliance with the MBCC Fire and Safety Requirements (included as part of the exhibitor application and terms of application), and must be brought to the attention of your Gallery & Project Manager prior to the exhibitor move-in. Exhibitors are not permitted to suspend artworks from the ceiling themselves. Such orders are

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implemented only after the exhibitor receives and approves the cost estimate. Objects not heavier than 4 kg (8.81 lbs) can be suspended from the truss but have to be approved by Show Management. Note that the review process will incur a fee. Please contact your Gallery & Project Manager if you plan to suspend artworks, or if you need additional means of suspension to secure large or heavy sculptures.

2.10 SPECIAL INSTALLATIONS

All installations deemed special or extraordinary are subject to approval by the City of Miami Beach and the Miami Beach Convention Center, as well as fire and safety review by the Fire Marshal. Such installations may also require additional inspection for compliance with laws and regulations (including, without limitation, the Americans with Disabilities Act) and enhanced security review. Any additional costs and expenses incurred by or on behalf of Art Basel U.S. Corp. or its affiliates and related parties, including, without limitation, permitting and inspection fees and additional labor costs, related to such special or extraordinary installations, including bringing such installations into compliance, shall be charged to the exhibitor and will be included in the final invoice. The inability of any such special or extraordinary installations to obtain appropriate approval or to fully comply with federal, state or local laws and regulations, as well as the rules and requirements of the Miami Beach Convention Center shall mean the display of such installation is prohibited (although the exhibitor shall remain liable for any expenses already incurred).

3. LIGHTING AND ELECTRICITY REGULATIONS

3.1 ELECTRICAL OUTLETS

The location of any electrical outlets must be indicated on your booth sketch. If electricity is required in several locations in the booth, multiple electrical outlets must be indicated. Electricity must be ordered using the electrical outlet order form (please refer to the online Showkit for more information).

3.2 WALL WASHERS AND SPOTLIGHTS

The LED light system includes wall washers and spotlights. The number of wall washers included in your participation package is listed on your booth sketch. The exhibitor must indicate the orientation of every wall washer/spotlight by drawing an arrow on the booth sketch. There is no refund for unused lights that are included in the participation package. Any unused participation package lights expire at the second late-order deadline. Additionally, ordered wall washers and spotlights will be charged to the exhibitor. For more information on the LED light system please refer to the Lights Manual in our online Showkit. If you wish to have special lighting, please contact your Gallery & Project Manager.

Exhibitors are not to utilize dedicated aisle show lights and non-booth specific lights for their booth. Doing so may result in a fine. Any damage as a result of tampering with show lights will be the responsibility of the exhibitor.

3.3 AIMING THE LIGHTS

Lights are installed and adjusted by on-site electricians, according to the exhibitor's specifications on their booth sketch. The participation package includes a one-time aiming of pre-installed lights. This aiming process is meant as a minimal and quick adjustment (tinting up, down, left or right) of each light. The maximum duration of this one-time aiming is no more than 10 minutes for up to 15 lights, 20 minutes for up to 30 lights, 30 minutes for up to 45 lights and 40 minutes for 60 lights per booth. If an exhibitor has more than 60 lights, the allotted time for light aiming increases by 10 minutes for every 15 lights ordered. For safety reasons, only on-site electricians may install, move, or adjust electrical connections and lights. Exhibitors shall be fully liable for any damages and failures to the electrical system caused by the use of unauthorized technicians (including, without limitation, unauthorized adjustment by the exhibitors).

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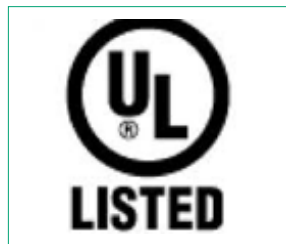
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The relocation of lights, as well as the swapping of lenses, beyond the one-time aiming is not included in the light-aiming procedure and can only be executed and billed at an hourly labor rate. Note that you cannot swap or exchange light fixtures during light aiming. If you would like to change the light fixture onsite you will incur the full onsite costs of a new light. Additional lights can be ordered from the Service Center.

For optimum lighting coverage we recommend utilizing our lighting designer's services, which can be ordered through your Gallery & Project Manager during the booth designing process.

3.4 ELECTRICAL SAFETY REQUIREMENTS

Only lighting fixtures and electronic equipment with Underwriters Laboratories (UL), ETL or Factory Mutual (FM) labels are accepted by the Miami Beach Fire Marshal in compliance with the National Electric Code (NEC) and National Fire Protection Association Life Safety Code (NFPA 101). Electronics being used and presented in a manner other than their original manufactured intent are subject to Fire Marshal approval.



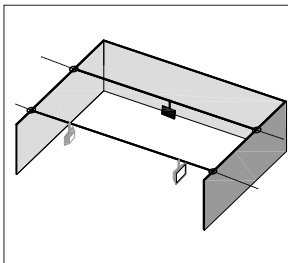
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3.5 TRUSS REGULATIONS

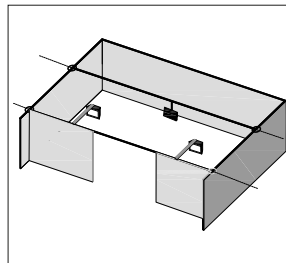
Over each booth, an aluminum framework of beams forms a rigid structure. Trusses run over booth walls at a height of 3.54 m (11.614 ft) and are marked on the booth sketch. Spotlights, wall washers, extension arms and other lighting solutions can be fixed on the truss. Objects not heavier than 4 kg can be suspended from the show truss, but have to be approved by Show Management and be checked by onsite technicians. The review process will incur an extra fee.



Additional trusses can be ordered, if needed, and will be charged to the exhibitor. For electrical engineering and/or rigging, additional costs may apply. Additional trusses can only be installed within the exhibitor's booth area, not in the aisles. Exceptions can be made if special booth layouts demand further light-fixing points in an aisle. In this case, additional trusses can only run parallel to the already installed ones. No extension arms are permitted in the aisles.



Lights can be mounted at different points along the truss.



Extension Arms

Lights cannot be installed if additional walls are positioned directly under the truss. In such cases, extension arms of 90 cm (35.4 in) are required in order to fix wall washers or spotlights to the truss.

3.6 BOOTH CLEANING

Standard booth cleaning is included in the Participation Package and it includes trash removal and vacuuming/sweeping of floors before and after show opening hours. Small trash cans, bin bags, dust pans and brooms are available at the Service Center upon request.

Additional cleaning services orders can be ordered through the Online Showkit, when available in September. Additional cleaning services include, but are not limited to:

- Carpet shampooing
- Vinyl floor scrubbing / Wooden floor spray buffing / Concrete floor scrubbing
- Wiping of tables, glass and plexiglass / furniture dusting
- Trash removal (porter service) during show hours open to the public
- Disinfecting and sanitizing of surfaces

Fees for additional services will be calculated based on a square meter basis

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3.7 FIRE HOSE REGULATIONS

Fire hose valves are built into certain columns (covered by a metallic hatch door) within the MBCC and must remain accessible due to Fire Marshal regulations. The Show Management will inform the affected exhibitors when sending the booth sketch. The positions of these fire hoses will be marked on the booth sketch.



There are certain build-out constraints in such cases, which will be explained individually to the exhibitors by the Gallery & Project Manager. Exhibitors are allowed to build a closet around the column, but closet walls must allow for a minimum 1m of unobstructed, direct access to the fire hose connection and cannot extend beyond the front of the column. No curtains or doors are permitted in order to allow easy access for the Fire Department in case of emergency. The lost space of the column will be refunded to the exhibitor on the final invoice. The exhibitor must comply with the MBCC Fire and Safety Regulations at all times.

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3.8 FIRE EXTINGUISHER REGULATIONS

Fire extinguishers are placed in certain columns (covered with a metallic hatch door) within the MBCC and must remain accessible and visible due to Fire Marshal regulations. The Show Management will inform the affected exhibitors when sending the booth sketch. The positions of these fire extinguishers will be marked on the booth sketch.

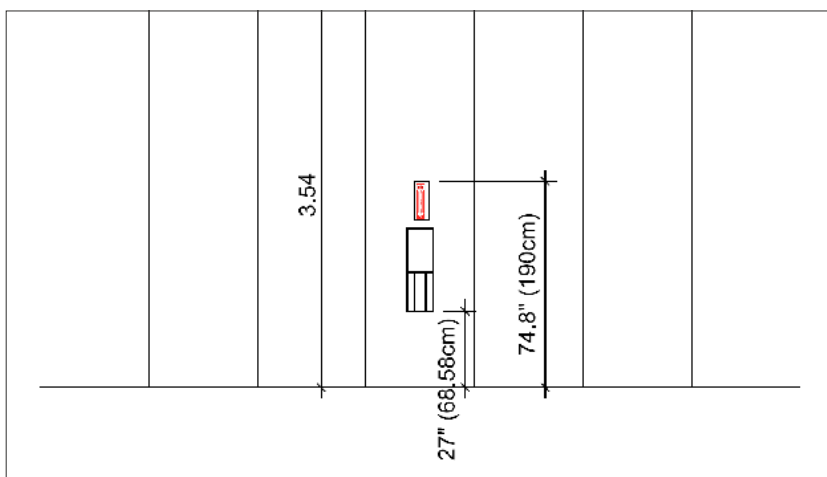


Column with fire extinguisher



Relocated fire extinguisher on outer wall of a closet

There are certain build-out constraints in such cases, which will be explained individually to the exhibitors by the Gallery & Project Manager. If you decide to cover the column with walls, or build a closet around it, the fire extinguisher must be relocated to one of the outer walls at the height specified in the illustration below and be visible from an aisle. Relocation of the fire extinguisher is at the discretion of the Fire Marshal and will be relayed to the exhibitor with each request. The lost space of the column will be refunded to the exhibitor on the final invoice. The exhibitor must comply with the MBCC Fire and Safety Regulations at all times.



THE EXHIBITOR HEREBY RELEASES, WAIVES INDEMNIFIES AND HOLDS HARMLESS ART BASEL U.S. CORP. AND ITS AFFILIATES AND RELATED PARTIES FROM ANY AND ALL CLAIMS OR DAMAGES RESULTING FROM OR CAUSED BY THE EXHIBITORS NEGLIGENCE OR FAILURE TO STRICTLY COMPLY WITH THESE BOOTH DESIGN REGULATIONS.

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