

PRESS RELEASE
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Art Basel Miami Beach Closes Year on a High Note with Strong Sales, Expansive International Engagement, and Vibrant Programming in a Standout Edition

- The 2025 edition of **Art Basel Miami Beach** the second led by Director **Bridget Finn** concluded today to enthusiastic acclaim from galleries, collectors, institutions, and visitors across the Americas and around the world.
- Bringing together 283 leading galleries from 43 countries and territories, including 48 first-time exhibitors, this year's show attracted an attendance of more than 80,000 across its VIP and public days. The fair welcomed prominent private collectors and patrons from the Americas, Europe, Asia, Africa, and the Middle East, underscoring Art Basel Miami Beach's position as the premier market and discovery platform for Modern and contemporary art in the Western Hemisphere.
- Exhibitors reported dynamic sales across all sectors and market segments, with placement of
 works by postwar and Modern masters, leading contemporary artists, and rising talents into major
 public and private collections. Standout acquisitions included works by Ruth Asawa, Sam Gilliam,
 Alice Neel, Andy Warhol, and Martin Wong. Notable successes also came from rediscoveries by
 Emma Amos, Eva Olivetti, and Juliette Roche as well as emerging voices such as Kelsey Isaacs,
 Cisco Merel, and Adriel Visoto. The breadth of activity reflected the strength and diversity of
 gallery programs across the show floor.
- The fair welcomed representatives from more than 240 museums and foundations worldwide, including the Art Gallery of Ontario (Canada); Aspen Art Museum (CO); Brooklyn Museum (NY); Carnegie Museum of Art (PA); Centre Pompidou (France); Crystal Bridges Museum of American Art (AR); Dallas Museum of Art (TX); El Museo del Barrio (NY); Fondation Beyeler (Switzerland); Fralin Museum of Art (VA); Getty Museum (CA); Guggenheim Museum (NY); Groeninghe (Belgium); Istanbul Museum of Modern Art (Turkey); LACMA (CA); Malba (Argentina); MALI Museo de Arte de Lima (Peru); MCA Chicago (IL); The Metropolitan Museum of Art (NY); MFA Boston (MA); MFA Houston (TX); MOCA Los Angeles (CA); MoMA and MoMA PS1 (NY); Museu de Arte Moderna de São Paulo (MAM) (Brazil); Musée d'Art Contemporain de Montréal (Canada); Norton Museum of Art (FL); Palais de Tokyo (France); Seoul Museum of Art (Korea); Serpentine (UK); SFMOMA (CA); Städel Museum (Germany); Studio Museum in Harlem (NY); Tate (UK); Toledo Museum of Art (OH); Whitney Museum of American Art (NY); Zeitz MOCAA (South Africa), and more. Their presence reaffirmed the fair's significance as a premier platform for institutional discovery, acquisition, and engagement across the Americas and beyond.
- Meridians, now in its sixth edition, returned as the fair's epicenter of curatorial ambition a
 platform where artists and galleries from across the Americas and beyond push the limits of form.
 Curated by Yasmil Raymond, former Rector of the Städelschule and Director of Portikus, the 2025
 edition The Shape of Time brought together 19 works by multigenerational and international
 artists whose practices probe how art can embody, distort, and suspend time. Ambitious large-scale
 installations, immersive media works, and monumental sculptures deepened this year's expanded
 narrative of the Americas, reinforcing Meridians as one of the fair's most anticipated and boundary-

breaking sectors. Notable placements include Kye Christensen-Knowles' mural-scale Cycle of Additional (2025) and Silva Rivas' immersive video installation Buzzing (2009).

- The inaugural edition of Zero 10, Art Basel's new global initiative dedicated to art of the digital era, emerged as one of the defining successes of this year's show. A dynamic hub of experimentation and cross-media exchange, the initiative, curated by Eli Scheinman, drew strong interest from established collectors, new buyers, institutions, and the wider public affirming the growing centrality of digital practice within contemporary art. Presentations by Beeple Studios, Heft, Nguyen Wahed, AOTM Gallery, Art Blocks, Asprey Studio, Fellowship x ARTXCODE, Pace Gallery, SOLOS, Visualize Value, and others registered exceptional momentum, with multiple works placing quickly across generative, computational, and hybrid physical-digital forms. Highlights included Beeple Studios' sold-out editions of Regular Animals and significant engagement with leading digital artists such as Tyler Hobbs, Kim Asendorf, Joe Pease, and XCOPY, whose Coin Laundry attracted over 2.3 million NFT claims. Together, these results position Zero 10 as a breakout narrative of the 2025 edition and a vital platform for an expanded digital ecosystem ahead of its next iteration at Art Basel Hong Kong.
- Conversations, Art Basel's flagship talks program, recorded exceptionally robust attendance in Miami Beach. Held in the Auditorium of the Miami Beach Convention Center from December 4–6 and free to the public, this year's program opened with a day dedicated to the intersection of art and sport, featuring artists, athletes, and collectors including Malcolm Jenkins and Elliot Perry, who explored the shared dynamics of endurance, legacy, and representation. In parallel with the debut of Zero 10, this year's Digital Dialogues brought together emerging Web3 communities with established collectors, artists, and curators to examine the rapidly evolving relationship between art and technology.
- The Art Basel Awards presented in partnership with BOSS marked a major highlight of show week with the inaugural Art Basel Awards Night, supported by the City of Miami Beach and the Greater Miami Convention & Visitors Bureau. Hosted by Grammy Award—winning producer Kasseem "Swizz Beatz" Dean, the evening took place at the New World Center the celebrated Frank Gehrydesigned landmark and brought together leading figures from the worlds of art, design, fashion, music, and entertainment. Selected by their peers through a unique voting system, the first class of Gold Awardees included Ibrahim Mahama, Nairy Baghramian, and Cecilia Vicuña, who received the Icon Artist Gold Award. The evening also introduced the inaugural BOSS Award for Outstanding Achievement, presented to Meriem Bennani, underscoring the initiative's mission to honor the visionaries shaping the future of art and culture.

For the full list of Gold Awardees and further details, click here. Event photography is available here.

- Reflecting its longstanding partnership with Art Basel, the City of Miami Beach continued its Legacy Purchase Program for a seventh year, acquiring Modulations Sequence XXIX by Peruvian artist Ximena Garrido-Lecca, presented by Livia Benavides, for its public art collection. Selected through a public vote, the initiative invited participation from exhibitors in Nova and Positions, as well as newcomers and recent entrants to the Galleries sector presenting emerging or early-career artists. The program underscores the city's commitment to fostering the next generation of artists and galleries and to building a cultural legacy that affirms art's power to shape the future.
- The CPGA-Villa Albertine Étant donnés Prize presented by the Comité Professionnel des Galeries d'Art (the French Professional Committee of Art Galleries) in collaboration with Villa Albertine returned for its fifth edition, recognizing excellence in contemporary creation and highlighting the essential role of galleries in championing the French art scene internationally. At Art Basel Miami Beach 2025, Kelly Sinnapah Mary and James Cohan Gallery received this year's award, selected by a jury of international curators and collectors and supported by a \$15,000 prize from the CPGA.
- The **Art Basel Shop** returned to the West Lobby of the MBCC with a new **USM** design, offering limited-edition collaborations, artist-designed products, and bespoke Art Basel pieces that bridge art, design, and contemporary culture. Highlights included the **AB by Artist capsule by Sanford**

Biggers — featuring jewelry created with **Dodo** and a suite of exclusive objects — alongside new additions to the Art Basel Core Collection. Special collaborations drew significant attention, among them the limited-edition Art Basel Miami Beach **Labubu**; the **Art Basel x Inter Miami Jersey**, an authentic pink kit released in a hand-numbered edition of 305; the **Marc Jacobs JOY capsule** designed with **Derrick Adams**, **David Shrigley**, and **Hattie Stewart**; a print from **Iconic Moments** by **Emily Xie**; and two colorways of **Takashi Murakami**'s Ohana Full Bloom and Surripa slides. Additional exclusive items rounded out a vibrant offering that connected visitors with the creative spirit of the fair.

Bridget Finn, Director of Art Basel Miami Beach, said:

"Looking back on the 2025 edition, I am thrilled by the energy, ambition, and creativity that reverberated within and beyond our halls. With standout presentations, innovative projects, and record engagement, the fair reinforced its leadership in the Americas and its power to influence the global art market. Through the fair's core sectors, as well as initiatives like Zero 10 and the Art Basel Awards, and our revitalized Conversations program, we celebrated diverse artistic voices — from Latinx, Indigenous, and diasporic practices to emerging digital forms — creating moments of joy, discovery, and meaningful cross-cultural and cross-disciplinary exchange that will resonate well into the year ahead."

John Mathews, Head of Private Wealth Management Americas at UBS, said:

"This year's fair was another standout example of Art Basel's progressive commitment to artists and UBS's longstanding support for cultivating ideas and dialogue that deepen public engagement with contemporary art. UBS was proud to present *Beyond Pop: Art of the Everyday*, featuring works that bridge the gap between fine art and pop culture. They reflect the core of the UBS Art Collection's values that contemporary art can challenge us and inspire innovative thinking."

- Testimonials from participating exhibitors of this year's edition are available for the media here.
- Art Basel, whose Global Lead Partner is **UBS**, took place from **December 5–7, 2025**, with VIP Days on **December 3–4** at the Miami Beach Convention Center. The 2026 edition of the show will take place **December 4–6**.

NOTES TO EDITORS

About Art Basel

Founded in 1970 by gallerists from Basel, Art Basel today stages the world's premier art shows for Modern and contemporary art, sited in Basel, Miami Beach, Hong Kong, Paris, and Qatar. Defined by its host city and region, each show is unique, which is reflected in its participating galleries, artworks presented, and the content of parallel programming produced in collaboration with local institutions for each edition. Art Basel's engagement has expanded through new digital platforms including Zero 10 and the Art Basel App, and initiatives such as the Art Basel and UBS Global Art Market Report and Survey of Global Collecting, Art Basel Awards, and Art Basel Shop. For further information, please visit artbasel.com.

Partners

UBS & Contemporary Art

Global Lead Partner of Art Basel, UBS has a long history of supporting contemporary art and artists. The firm has one of the world's most significant corporate art collections. UBS seeks to advance the international conversation about the art market through its global lead partnership with Art Basel and as co-publisher of the Art Basel and UBS Global Art Market Report and the Art Basel and UBS Survey of Global Collecting. UBS also supports some of the world's most important arts institutions, events, and fairs. Through UBS Art Advisory & Collecting, UBS provides ultra-high-net-worth clients and their family offices impartial advice and execution services across the whole lifecycle of a collection, from strategic development and governance to making an impact through cultural philanthropy and the transition of collections to the next generation.

Art Basel Miami Beach's Premium Partner is **Qatar Airways**. Named the World's Best Airline for a record ninth time at the 2025 Skytrax World Airline Awards, Qatar Airways connects over 170 destinations worldwide. As Art Basel's Premium Partner, the airline supports all the fair's global editions — including the newly launched show in Qatar — and continues to champion discovery and cultural dialogue through its engagement with the arts.

Art Basel Miami Beach's Associate Partners are the **Hong Kong Tourism Board**, **Audemars Piguet**, and **NetJets**.

Art Basel Miami Beach's Show Partners are Airbnb and Sotheby's International Realty.

Art Basel Miami Beach's Host Partners are Ruinart, Four Seasons, Chubb, Marc Jacobs, and Ray-Ban.

Art Basel Miami Beach's Official Partners are Samsung, BMW, Zegna, Dorsia, Casa Dragones, Lavazza, Salone del Mobile.Milano, Pucci, Quintessentially, Muuto, Design Within Reach, Moooi, The Tribeca Festival, JNBY, Louis M. Martini, Neaū Water, and Cerveceria La Tropical.

Art Basel Miami Beach's Official Hotel Partners are the **Ritz-Carlton South Beach**, **Grand Beach Hotel Miami Beach**, **W South Beach**, and **The Shelborne by Proper**.

For more information, please visit artbasel.com/partners.

Art Basel & UBS School Group Program

Art Basel greatly values the attendance of students and school groups at our shows. For the fourth year, Art Basel and UBS partnered to offer complimentary admission to Art Basel Miami Beach 2025 for registered schools, an initiative that provides enriching educational experiences in the world of Modern and contemporary art.

Rosa de la Cruz Student Participation Program

Launched by Art Basel in honor of the late Miami art patron and philanthropist Rosa de la Cruz — and her enduring commitment to education and public engagement with contemporary art — the annual Rosa de la

Cruz Student Participation Program again funded 100 students from Miami's Design and Architecture Senior High School (DASH), a school she passionately supported, to attend Art Basel Miami Beach 2025.

Upcoming Art Basel shows

Qatar, February 5-7, 2026 Hong Kong, March 27-29, 2026 Basel, June 18-21, 2026 Paris, October 23-25, 2026 Miami Beach, December 4-6, 2026

Media Information Online

Press releases and high-resolution images can be downloaded directly from artbasel.com/press. Journalists can subscribe to our media mailings to receive information on Art Basel.

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