

## About the Show

Founded in 1970 by gallerists from Basel, Art Basel today stages the world's premier art shows for Modern and contemporary art, sited in Basel, Miami Beach, Hong Kong, Paris, and Qatar. Defined by its host city and region, each show is unique, which is reflected in its participating galleries, artworks presented, and the content of parallel programming produced in collaboration with local institutions for each edition. Art Basel's engagement has expanded through new digital platforms including Zero 10 and the Art Basel App, and initiatives such as *The Art Basel and UBS Global Art Market Report and Survey of Global Collecting*, Art Basel Awards, and Art Basel Shop.

For further information, please visit [artbasel.com](http://artbasel.com).

### Opening Hours

#### First Choice (by invitation only)

Wednesday, March 25, 2026 12 noon to 3pm

#### Preview (by invitation only)

Wednesday, March 25, 2026 3pm to 8pm  
Thursday, March 26, 2026 12 noon to 4pm

#### Vernissage

Thursday, March 26, 2026 4pm to 8pm

#### VIP Hours

Friday, March 27, 2026 12 noon to 2pm  
Saturday, March 28, 2026 12 noon to 2pm  
Sunday, March 29, 2026 11am to 12 noon

#### Show Hours

Friday, March 27, 2026 2pm to 8pm  
Saturday, March 28, 2026 2pm to 8pm  
Sunday, March 29, 2026 12 noon to 6pm

#### Information Desks

Expo Drive Entrance Ground Floor  
Harbour Road Entrance Level 1 Concourse near Entrance 1E  
Entrance 1B  
Near Entrance 3D

Level 1 Concourse  
Level 3 Concourse

## 有關展會

巴塞爾藝術展於1970年由來自巴塞爾的藝術創辦人成立，現今為全球一致推崇的國際藝術交流平台。每年於巴塞爾、邁阿密海灘、香港、巴黎及卡塔爾舉行的藝術展會，展示了現當代藝術的最高水準。五大展會各有其地區性意義，可從參展藝廊、作品展出及與當地文化組織於同期合辦不同的藝術活動反映出來。巴塞爾藝術展不斷持續拓展，包括開展全新數碼平台——「Zero 10」項目及巴塞爾藝術展應用程式，以及《巴塞爾藝術展與瑞銀集團環球藝術市場報告》、《環球藝術收藏調查報告》、巴塞爾藝術獎和巴塞爾藝術商店等項目。

請瀏覽[artbasel.com](http://artbasel.com)參閱更多資料

### 開放時間

**優先預展（只限獲邀請人士出席）**  
2026年3月25日（星期三） 中午12時至下午3時

**貴賓預展（只限獲邀請人士出席）**  
2026年3月25日（星期三） 下午3時至晚上8時  
2026年3月26日（星期四） 中午12時至下午4時

**開幕之夜**  
2026年3月26日（星期四） 下午4時至晚上8時

**貴賓時段**  
2026年3月27日（星期五） 中午12時至下午2時  
2026年3月28日（星期六） 中午12時至下午2時  
2026年3月29日（星期日） 上午11時至中午12時

**展會開放時間**  
2026年3月27日（星期五） 下午2時至晚上8時  
2026年3月28日（星期六） 下午2時至晚上8時  
2026年3月29日（星期日） 中午12時至下午6時

### 詢問處

博覽道入口大堂 G/F地下  
港灣道入口大堂 一樓大堂近1E入口  
一樓大堂 1B入口  
三樓大堂 近3D入口

## UBS Art Studio

The UBS Art Studio welcomes the public into an immersive communal space with an interactive pool installation commissioned by the UBS Art Collection.

### Coat Check

Level 1 Concourse near Entrance 1E, and at Expo Drive Entrance.

### First Aid

Room G103 on Level 1, G309 on Level 3.

### Wheelchair

Available on request at VIP desks and Information Desk near Entrance 1E, and at Expo Drive Entrance.

### Nursing Room

Entrance 1D on Level 1 and Entrance 3D on Level 3.

### Restaurants

Restaurants and cafes can be found inside the halls and along the concourses across Levels 1 to 3.

### Guided Tour

Guided Tour desk can be found near Entrance 1A.

### Art Kids

Art Kids will provide interactive art experiences for young visitors aged 5 years and above, including a tour and exploratory activity.

Please visit [artbasel.com/hong-kong/art-kids](http://artbasel.com/hong-kong/art-kids) for more details.

### Art Basel Shop

Visit the Art Basel Shop at Level 1 Concourse near Entrance 1D, for exclusive limited-edition pieces.

### Mobile App

Art Basel's mobile app provides essential information about the show, galleries, and events calendar. With our AI companion, the new Art Basel app makes it easier to plan your visit and discover art.

Please visit [artbasel.com/app](http://artbasel.com/app) for more details.

### Information

For the latest updates on the show, visit [artbasel.com](http://artbasel.com) and follow us on Instagram, Facebook, X, LinkedIn, WeChat, Weibo, and Xiaohongshu. Engage with the global Art Basel community by using #artbasel and tagging @artbasel.

## 瑞銀藝術空間

瑞銀藝術空間為公眾帶來一個沉浸式公共空間，現場設有由瑞銀集團藝術藏品委託創作的參與式泳池裝置。

### 衣帽間

設於一樓大堂近1E入口以及博覽道入口

### 救護站

設於一樓G103室及三樓G309室

### 輪椅

於1E入口及博覽道入口的貴賓接待處及詢問處提供

### 育嬰室

設於一樓大堂近1D入口及三樓大堂近3D入口

### 餐廳

餐廳及咖啡店設於一至三樓（包括展廳及大堂）

### 導賞團

導賞團接待處位於一樓大堂近1A入口

### 兒童藝術天地

為五歲或以上的年輕訪客提供互動藝術體驗，包括導賞團及探索式活動。

詳情請瀏覽[artbasel.com/hong-kong/art-kids](http://artbasel.com/hong-kong/art-kids)

### 巴塞爾藝術商店

位於一樓大堂近1D入口，備有限量獨家產品以供選購。

### 手機應用程式

巴塞爾藝術展的手機應用程式提供展會各項重要資訊，包括展會內容、參展藝廊及活動日程。全新巴塞爾藝術展手機應用程式提供AI Companion功能，助你輕鬆規劃參觀行程及探索藝術。

詳情請瀏覽 [artbasel.com/app](http://artbasel.com/app)

### 更多資訊

有關巴塞爾藝術展的最新資訊，請瀏覽官方網站 [artbasel.com](http://artbasel.com) 或在Instagram、Facebook、X、LinkedIn、微信、微博及小紅書上關注我們，並使用主題標籤#巴塞爾藝術展、#artbasel及@artbasel聯繫全球巴塞爾藝術展的愛好者。

## Art Basel Sectors

### Galleries

Art Basel's core sector, with 182 of the world's leading Modern and contemporary art galleries showcasing 20<sup>th</sup> and 21<sup>st</sup> century works.

### Insights

Brings together 20 galleries, presenting solo and curatorial projects developed by artists from the Asia-Pacific region specifically for Art Basel.

### Echoes

Presents 10 focused, curated projects featuring up to three artists or artist collectives, showcasing artworks created in the last five years.

### Discoveries

Spotlights emerging talents from across the world, featuring solo projects presented by 25 galleries.

### Encounters

Dedicated to presenting large-scale sculpture, installation, and performance works by artists from around the world, Encounters presents artworks that transcend the traditional art fair booth. The Encounters sector is curated by a Curatorial Group of four Asia-based curators, led and advised by Mami Kataoka, alongside Isabella Tam, Alia Swastika and Hirokazu Tokuyama.

This year, Offsite Encounters returns with an installation at Pacific Place, supported by Swire Properties, the Official Partner of Offsite Encounters.

### Kabinett

35 diverse curatorial concepts are presented, including thematic group exhibitions, art-historical showcases and solo presentations within selected booths at the Galleries sector.

### Zero 10

Newly curated initiative for art of the digital era that unites leading and next-generation participants – artists, studios, galleries, and digital innovators explore the intersection of art, technology, and culture.



Download the Art Basel App  
下載巴塞爾藝術展手機應用程式



Follow us on WeChat  
請關注我們的微信帳號



Follow us on Xiaohongshu  
請關注我們的小紅書帳號

## 巴塞爾藝術展展區

### 藝廊薈萃

展會的主展區，匯聚全球其中182間國際頂級藝廊，展出二十至廿一世紀的現代及當代藝術作品。

### 亞洲視野

20間藝廊呈獻亞太地區藝術家特別為巴塞爾藝術展策劃的個展及各式策展項目。

### 藝路迴響

聚焦10個專門策展項目，每個展位分別展示最多三位藝術家或三組藝術團體在過去五年內創作的藝術作品。

### 藝術探新

發掘全球新晉藝術家，聚焦25間藝廊旗下藝術家的個人項目。

### 藝聚空間

展示全球藝術家之大型雕塑、裝置及表演藝術，呈現突破傳統藝術展會場地界限的藝術欣賞體驗。展區由四位駐亞洲的策展人合作策劃：由片岡真實領銜與指導，並攜手譚雪凝、Alia Swastika及德山拓一共同策劃。

今年的「藝聚空間」將在官方合作夥伴太古地產的支持下再次踏出展會場地，於香港太古廣場展出巨型藝術裝置作品。

### 策展角落

35組作品分佈在「藝廊薈萃」展區內不同位置，於個別展位的獨立空間中，透過專題群展、藝術歷史項目和個人展覽等來展示風格迥異的策展概念。

### Zero 10

專為數碼藝術特別策劃的全新空間，匯聚頂尖新世代藝術家、工作室、藝廊及數碼先驅在此探索藝術、科技和文化的交匯。

### 藝文出版

環球藝術期刊及各式刊物將於我們的獨立和聯合展位供參觀者閱覽。

### 公眾項目

展會期間將有一系列特別策劃的活動於會展中心及城中各處舉行。免費向公眾開放的場內項目如下。詳情請瀏覽[artbasel.com/hong-kong/public-program](http://artbasel.com/hong-kong/public-program)

### 光映現場

呈獻來自亞洲及其他地區創作者的作品，提供跨越地域界限的全球視角。由前衛媒體藝術家鮑譚倫策展，六場由藝術家創作及以藝術家為主題的放映會，當中包括一場特別放映，於一樓N101B室舉行。公眾可免費入場觀賞。

### 與巴塞爾藝術展對話

巴塞爾藝術展旗艦項目——「與巴塞爾藝術展對話」以延伸形式回歸香港，其中包括M+幕牆展出藝術家的主題分享、深入剖析亞洲藝術市場的座談，以及由印尼雅加達努桑塔拉現代藝術博物館館長劉秀儀擔任客席策展人的一天座談系列。於一樓N101B室舉行，免費入場。

### 藝群匯集

以簡短並具實驗性的形式為觀眾呈獻藝術家講座、小組對話、座談會、選書會等。設於一樓大堂近1A入口，免費入場。

## Magazines

Art journals and publications from around the world are displayed for browsing in our individual and collective booths.

## Public Program

A series of curated programs will be presented in the Hong Kong Convention and Exhibition Centre (HKCEC) and other offsite locations around the city. Free of charge and open to all, the Public Program includes the sectors below onsite.

Please visit [artbasel.com/hong-kong/public-program](http://artbasel.com/hong-kong/public-program) for more details.

## Film

Featuring works by filmmakers from across Asia and beyond, our film program offers a global perspective that transcends regional boundaries. Curated by pioneering media artist Ellen Pau, the program presents six screenings by and about artists, screened in the auditorium at N101B on Level 1, including a special screening. Free admission.

## Conversations

Art Basel's flagship talks program, Conversations, returns to Hong Kong with an expanded format featuring a keynote by M+ Facade artist, a deep dive into the Asian art market, and day-long guest curation by Museum MACAN director Venus Lau.

Located in the auditorium at N101B on Level 1. Free admission.

## Exchange Circle

Exchange Circle serves as an open platform for short and experimental presentations for a focused audience. Presentations include artist talks, discussions, lectures, book presentations, and more.

Located at Level 1 Concourse near Entrance 1A. Free admission.

## Grant Support 項目資助



The content of this program does not reflect the views of the Government of the Hong Kong Special Administrative Region  
節目內容並不反映香港特別行政區政府的意見

## Supporting Organization 支持機構



## Global Lead Partner 全球首席合作夥伴



## Premium Partner 尊享合作夥伴



## Associate Partner 聯合合作夥伴



## Show Partner 展會合作夥伴



## Host Partner 品牌合作夥伴



## Official Partner 官方合作夥伴



## Media Partner 媒體合作夥伴



