



# Ruinart

LA PLUS ANCIENNE MAISON  
DE CHAMPAGNE

SHARED ROOTS,  
an ode to the creative  
powers of nature  
and mankind

V I K M U N I Z



Maison Ruinart is the official champagne of Art Basel. Year after year, Ruinart expresses its commitment to art, working with international artists who create their vision of the first established champagne House.

Vik Muniz, this year artist at the Art Basel show in Basel, was chosen to pay tribute to the *terroir* and the *savoir-faire* that the Maison is rooted in. During his art residency, he created a series of works inspired by winegrowers and vineyards facing challenging natural conditions each season together. Through the use of organic elements such as pieces of blackened wood, charcoal or chardonnay leaves, his photographs highlight our perception of scale and play with our senses.

In his creations for the Maison, Vik Muniz captured the creative tension that transforms adversity into wonder.

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ART BASEL  
Collectors Lounge

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